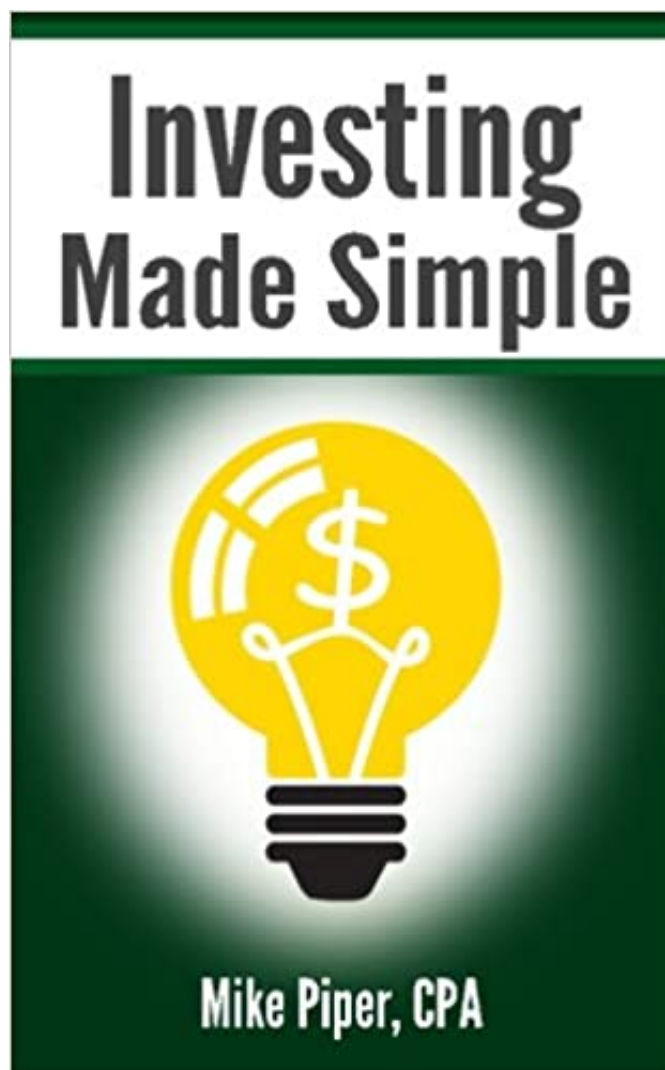


# Investing Made Simple: Index Fund Investing and ETF Investing Explained in 100 Pages or Less

*by*  
Mike Piper



**EBOOK DOWNLOAD**

## **Synopsis**

Find all of the following explained in plain-English with no technical jargon: Asset Allocation: What does it mean, why is it so important, and how should you determine your own? How to Pick Mutual Funds: Learn how to maximize your likelihood of choosing a mutual fund with above-average performance. Roth IRA vs. Traditional IRA vs. 401(k): What's the difference, and how should you choose between them? Financial Advisors: Learn what to look for as well as pitfalls to avoid. Frequent Investor Mistakes: Learn the most common mistakes and what you can do to avoid them. Calculate Your Retirement Needs: Learn how to calculate how much you'll need saved in order to retire.

## **Sort review**

From the Author This book is a part of the in 100 Pages or Less series.

[Download to continue reading...](#)

## **Look inside the book**

This is a sample. The number of pages displayed is limited. Pages 6 - 103 are not included in this sample. Page 107 is not included in this sample.

[Download to continue reading...](#)

## What people say about this book

Book Glutton, "Buy Low! Sell High!. People ask me questions all the time about investing. The most important principle I always tell them, and begin with is: Buy Low! Sell High! If you don't do that, nothing else works. However, there are different ways to do this. There are techniques and instruments and investments that help us to do that, some better than others. Unless we know what these are, they cannot help us. And, not all of us are familiar with these. We all need to learn what is there. We need to know how to use them. For instance, what may be good for investing when we are young, may not be appropriate when we are older, on a fixed income, or require liquidity. There are investments that can promise growth of our money. There are investments that are more suitable for preserving our capital. There are not too many things most of us need to know to be successful investors. However, we need to know some things. We should be familiar with what is available, the potentials, the risks, etc. before we put our well-earned money into the hands of a financial manager, mutual funds, or go it ourselves into the markets. Yes, there may be some experimenting until we become more comfortable. We must definitely develop an investment strategy that we are comfortable and which suits our needs, long-term and short-term. There are conservative, somewhat aggressive, and the most aggressive strategies. The more we are willing to take risks, the greater the potential for rewards. We must certainly be wise and invest, in many cases, only that which we might be prepared to (but not necessarily) lose. A book like this can help us (or others we advise) to begin this process and gather enough crucial knowledge that will help us to invest our hard-earned capital with the best approach to be able to: Buy Low! Sell High!"

JP, "This book cuts through the fog.. I really appreciated the authors approach. He doesn't talk down to the potential investor, and doesn't complicate things with marketing jargon. He creates a nice balance. It would be great if he would offer additional diversification models, to be adjusted by the investor according to their ability to tolerate risk. However, this is an excellent book to understand the basics of investing."

Bertilak, "Here's where to start!. As I write this review every other review for this great little book gives it five stars and that is well deserved. For new investors, or for ANY investor who is not really (and I mean \*really\*) sure they are on top of things, this book is where to begin. It will show you the big picture and give you a clear view of every important aspect of investing for the long haul. There are other books that go into more detail or that have more rigorous theoretical discussion. Some have very entertaining histories and anecdotes, but most of those swamp the beginner in side issues or details one can't appreciate without the concise overview provided here. There are also many other introductory books, and I have read a few, but this one stands out for its clarity. You actually don't \*need\* any more than is in this book, but if you start to dig into the resources listed at the end you will probably want to dig deeper and learn more. When I

came across this book I had already read most of what it lists in the Resources section and can say it contains a great selection. I read this book after about six months of self-education about investment strategies and can say that it covers all the important aspects in a highly organized way that is easy to follow. After reading this I bought three more copies to give to my (adult) children. I didn't think any of the other books I read would have been of any use to them. Perhaps after they read this one they will follow up on their own.”

Wayne, “intelligently written... If you're starting out on investing, this book is a very-much appreciated start and this is coming from a fellow newbie. I really appreciated the addressing of the facts from fiction on the consumer economics behind the investment sector. The sector that monitors sectors. I believe this book sets the tone of the proper perspective one should have before investing. The book establishes a baseline and inserts itself right in the middle of most americans, investment instruments for wealth and financial advisers. I don't believe any favors were made by writing this book except to be honest with the readers. Having just recently started investing as I approach 40 I've become more of an open airwave antenna picking up all the market news and signals. We have input sensors on 16 hours a day and we need to be cognizant of 'decision triggers'. The author associates the same principles to investing and tactfully shows the alternate view. The polite presentation of the views allow room for the investigative reader to explorer riskier areas (stocks). The tech stocks these days seem to be a lighthouse (not like the light bulb on the cover, but I'm in Tech... can't.. reezist). The author is a CPA as clearly noted on the cover. That is, the letter designation for passing the much harder Series test. Ok, so I didn't mention the contents of the book. Hey, it's a "100 pages or less" and the man deserves his keep.”

Me, “Back to the Basics -- Refreshing !!. Frankly I take issue with Amazon reviews that say / imply this book is [only a] "Great book for beginners". I'm no beginner (I've read roughly 40 books on this topic, several of which are refreshingly 'back to the basics'). This topic really is simple.”

Ahomer, “Muy buena forma de inversión. Explica de forma muy sencilla la filosofía de ingestión pasiva (Bogle). No profundiza mucho, pero las indicaciones son buenas para empezar. Está muy enfocado a productos de inversión que no se encuentran en España, pero es normal para un libro en inglés, claro está. Lo recomiendo para quienes se inicien en los fondos de inversión con ánimo largoplacista.”

Ernesto Giuliani, “semplice e chiaro. tutto nel titolo della recensionelettura veloce concetti ben espressisi puo' leggere anche utilizzandi il pcil blog dell'autore e' da frequentare”

Alexis, “Investing made simple. The books keeps its promises. Simple, clear, a good cut through all the bs we are bombarded everyday with. You won't become a seasoned investor right after

you finish the book, but it's a great start to go with further more detailed analysis. Good book whatsoever.”

The book by Mike Piper has a rating of 5 out of 4.4. 339 people have provided feedback.

[Front Cover](#) [Copyright](#) [Table of Contents](#) [First Pages](#) [Index](#) [Back Cover](#) [Surprise Me!](#)

## **Book Information**

Language: English

Paperback: 118 pages

Item Weight: 4.8 ounces

Dimensions: 5 x 0.28 x 7.99 inches

[DMCA](#)