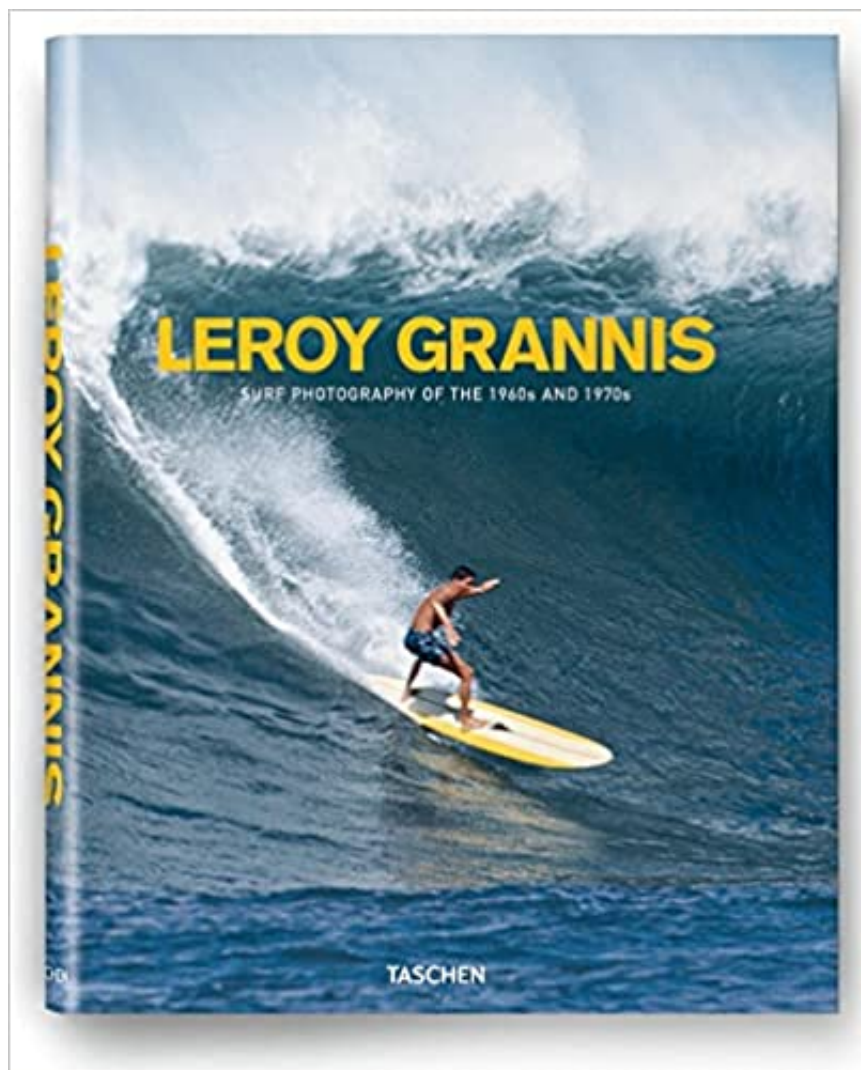


LeRoy Grannis: Surf Photography of the 1960s and 1970s

by

Steve Barilotti



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Synopsis

Capturing the perfect wave: Tapping into the archives of America's most important surf photographer of the '60s and '70s At a time when surfing is more popular than ever, it's fitting to look back at the years that brought the sport into the mainstream. Developed by Hawaiian islanders over five centuries ago, surfing began to peak on the mainland in the 1950s—becoming not just a sport, but a way of life, admired and exported across the globe. One of the key image-makers from that period is LeRoy Grannis, a surfer since 1931, who began photographing the scene in California and Hawaii in the longboard era of the early 1960s. This edition showcases Grannis's most vibrant work—from the bliss of catching the perfect wave at San Onofre to dramatic wipeouts at Oahu's famed North Shore. An innovator in the field, Grannis suction-cupped a waterproof box to his board, enabling him to change film in the water and stay closer to the action than other photographers of the time. He also covered the emerging surf lifestyle, from "surfer stomps" and hoards of fans at surf contests to board-laden woody station wagons along the Pacific Coast Highway. It is in these iconic images that a sport still in its adolescence embodied the free-spirited nature of an era—a time before shortboards and celebrity endorsements, when surfing was at its bronzed best. Text in English, French, and German

Sort review

About the Author Over the past decade working as Surfer magazine's globe-roaming editor at large, photojournalist Steve Barilotti has made it his business to document the sport, art, and lore of surfing. He has also written for The Perfect Day and books by renowned surf photographers Art Brewer and Ted Grambeau. LeRoy Grannis's initial foray into surfing began at age 14, but it wasn't until the age of 42 that he picked up a camera and made a career out of it. Under doctor's orders to take up a hobby, Grannis built a darkroom in his garage and began shooting surfers at Hermosa Beach, and "Photo: Grannis" quickly became a hallmark of the California surf scene of the 1960s. Grannis is considered one of the most important documentarians of the sport, and was inducted into the Surfing Hall of Fame in 1966. He died on February 3, 2011. Cultural anthropologist and graphic design historian Jim Heimann is Executive Editor for TASCHEN America, and author of numerous books on architecture, pop culture, and the history of the West Coast, Los Angeles, and Hollywood. His unrivaled private collection of ephemera has been featured in museum exhibitions around the world and in dozens of books.

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LeRoy Grannis: Surf Photography of the 1960s and 1970s Surf Shack: Laid-Back Living by the Water

What people say about this book

Robert Feigel, "Beautifully capturing the rides, the riders and beachfront culture in the 60s and 70s. The photographs are superb and not only capture the rides and the riders, but also the culture that developed around surfing in the 60s and 70s. It's a time capsule that preserves the people and places that were part of my life back then. When I venture back in time as an amateur surfing historian and try to picture those people and places, I can see what LeRoy Grannis saw through his lens. He, along with the other greats of 60s surfing photography - Don James, Ron Church, Ron Stoner, Grant Rohloff, Val Valentine, John Severson, Ron Dahlquist, Tom Keck, Tom Jewell, Pat Darrin, Peter Rae and Dick Gustafson - paved the way for today's amazing photographers. I must say that I was surprised to find the Steve Barilotti's informative and beautifully written essay in English, German and French. But since that allowed more photographs to be included I didn't mind. Even all of the photo captions were in three languages. Tip of the hat to Steve and editor, Jim Heimann. Having to choose which photos went into the book and which to leave out must have been a nightmare. 10 out of 10."

Nhobbbs, "Great coffee Table surfing Book. A great book highlighting the golden age of surfing. Perfect for your coffee table"

Jenna Carlson, "Hang Ten with Two Thumbs Up. I didn't realize that the whole book was in German but that does not matter at all, the book is great, rad pictures that really depict the great surf culture of the 1960s."

Jeff, "10/10. Great pics of classic surf."

05/11A, "I grew up in Hermosa and along the South Bay I grew up in Hermosa and along the South Bay...Many of the featured pictures were icons when I was growing up. How things have changed since my days at Pier Avenue Elementary School...So it goes!"

mcoliver, "So Cal surfing at it's finest. Some great shots from La Jolla to Hermosa Beach and beyond. Lots of text but plenty of pictures as well. A decent read but much better as a picture flipper. Man those guys and gals were radical!"

Timothy Arb, "Real Dudes. for the dude in your life!"

Ryan J. Cummins, "Fantastic. This is a beautiful book with some exceptional photographs of classic California culture. It is more than just a book about surfing..."

Liza McDowell, "Great Retro Photos!. Wonderful photos.....takes me back when.....ah!! Superb for those, like me, who remember the late 1960's surfing scene in Cornwall or as a gift for

anyone (any age) who loves to surf. Great archive photos with some ace surf shots and beach scenes....like the retro clothing (much still worn today and looking incredibly modern) and the amazing, customised boards.....just brilliant. Brings a smile to my face. Excellent price too.”

MM, “Great book. Excellent photography, and very well written. If you are into photography or surfing this a must have.It charts the rise of Californian surfing using fantastic photography.”

Colin Donaldson, “Five Stars. fantastic shots from a classic development period for surf, great styling and framing throughout”

Ebook Library Reader, “A must buy. Fantastic book. Great pictures. A must buy”

David Seels, “A wonderful book, high quality photography of a golden age. A wonderful book, high quality photography of a golden age”

The book by Steve Barilotti has a rating of 5 out of 4.5. 56 people have provided feedback.

Book Information

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Paperback: 288 pages

Item Weight: 3 pounds

Dimensions: 9.25 x 0.73 x 12.14 inches

Hardcover: 192 pages

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