

Makeup Manual For The Everyday Women: Look And Feel Your Best (How To Create Basic And Dramatic Looks In A Way That Is Pretty And Modern)

by

Donald J. Smith



MAKEUP MANUAL



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Synopsis

The Basic Makeup Manual to Look and Feel Your Best!!Through this book, you will gain an insight into the world of makeup artistry, and learn how to successfully apply basic facial makeup elements.Makeup artistry is not just a field limited to the professionals. As individuals, we all use a little bit of makeup to enhance our best features and add color to our faces. What makes certain makeup applications stand out from others, however, is the skill with which they are applied – some makeup techniques exude a soft, dewy look, while others give the face a dramatic and bold look. It may seem like wizardry to achieve some of the looks crafted by makeup experts and talented beauty bloggers, but Makeup artistry, in fact, is easier and enjoyable than you would imagine!The chapters in this book will introduce you to the professional side of makeup artistry, and guide you towards finding employment in this field. You will also gain a peek into the world of photo shoots and their relationship with makeup artists. Finally, you will learn how to apply such basic makeup elements as foundations, concealer, highlights and contours in a professional way. Are you ready to set foot into the vibrant world of Makeup Artistry? Let's begin right away!☑

Sort review

From the Inside FlapIn clear and logical terms, the second edition of Bond Math offers an accessible resource for understanding the intricacies of bond calculations. Written by Donald J. Smith, a professor at Boston University and an experienced executive trainer, the text explores the ideas and assumptions behind commonly used statistics on risk and return for individual bonds as well as fixed income portfolios. Designed to be more than simply a series of formulas and calculations, Bond Math reveals how to think about and effectively use the essentials of bond math.The author covers in detail money market rates, periodicity conversions, bond yields to maturity and horizon yields, the implied probability of default, after-tax rates of return, implied forward and spot rates, and duration and convexity. These calculations are used on traditional fixed-rate and zero-coupon bonds, as well as floating-rate notes, inflation-indexed securities, and interest rate swaps. Bond Math includes a wealth of strategies, math tools, and the various risk and return statistics to facilitate either aggressive or passive investment strategies.Thoroughly revised and updated, the second edition aligns the notation and terminology presented in Bond Math with CFA® readings on Fixed Income Valuation and Risk and Return. The author also includes the simple model to value floating-rate notes that is used in the Fixed-Income Valuation reading. In addition, Smith presents a clear explanation with illustrative examples of the math behind numbers presented on commonly used Bloomberg pages, primarily the Yield and Spread Analysis page for bonds. The new edition also includes an informative discussion of how the financial crisis of 2007 to 2009 has changed derivatives valuation. To support the text, Bond Math, Second Edition has a companion website that

contains an extensive set of multiple-choice questions and answers tied to each chapter in the book. Learning how to mentally approach the math behind bonds gives you a head start on the competition. The Bond Math approach puts calculations in context and enables an easier transition from theory to application. For the bond professional seeking a quick math reference, Bond Math offers the key to investment success.

From the Back Cover

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About the Author

DONALD J. SMITH is an associate professor of finance at the School of Management, Boston University. Smith specializes in teaching fixed-income markets and risk management courses and has published widely in academic and trade journals, including the Financial Analysts Journal; Journal of Finance; Journal of Money, Credit, and Banking; Journal of Fixed Income; Journal of Financial Engineering; and many others. Read more

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Bobbi Brown Makeup Manual: For Everyone from Beginner to Pro

What people say about this book

Helen Khealie, "Five Stars. The book has great info"

The book by Donald J. Smith has a rating of 5 out of 3.1. 7 people have provided feedback.

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